

YEAR 4

ANNUAL IMPACT REPORT



August 11th, 2022 to August 10th, 2023

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YEAR AT A GLANCE

A YEAR OF
**INTERNAL
GROWTH**

ESTABLISHED **6** NEW
POLICIES, POSITIONS &
PROCEDURES

APPROVED NEW **LOGO**
& **MISSION** STATEMENT

HIRED **15** NEW
TEAM MEMBERS

COMPLETED OR
IMPLEMENTED **7**
ADVOCACY PROJECTS

IMPACTED **6** AREAS
ACROSS THE U.S.

1000+ INDIVIDUALS
REACHED WITH
ADVOCACY AND SOCIAL
MEDIA CAMPAIGNS

A YEAR OF
ADVOCACY



THE MISSION

WICC'S MISSION,
AS OF MAY 2023

WATER INSECURITY CORRECTION COALITION, INC. DIRECTLY AIDS AND ADVOCATES FOR WATER-INSECURE COMMUNITIES ACROSS THE UNITED STATES THROUGH FUNDRAISING **DEVELOPMENT**, GRASSROOTS **ACTIVISM**, POLICY **ADVOCACY**, **YOUTH** EMPOWERMENT, AND MEANINGFUL **EDUCATION** TO ENSURE THAT EVERY CITIZEN HAS EQUITABLE ACCESS TO CLEAN WATER.

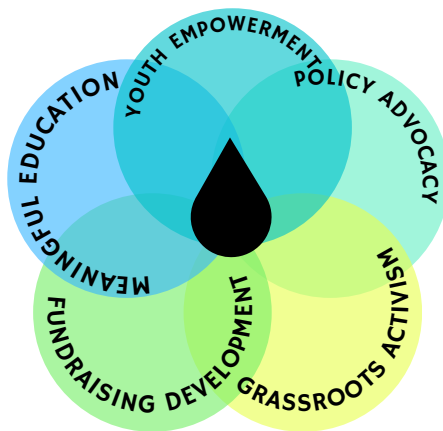
THE STRATEGY

**infrastructural
& systemic**

**contamination
& pollution**

**weather &
climate-induced**

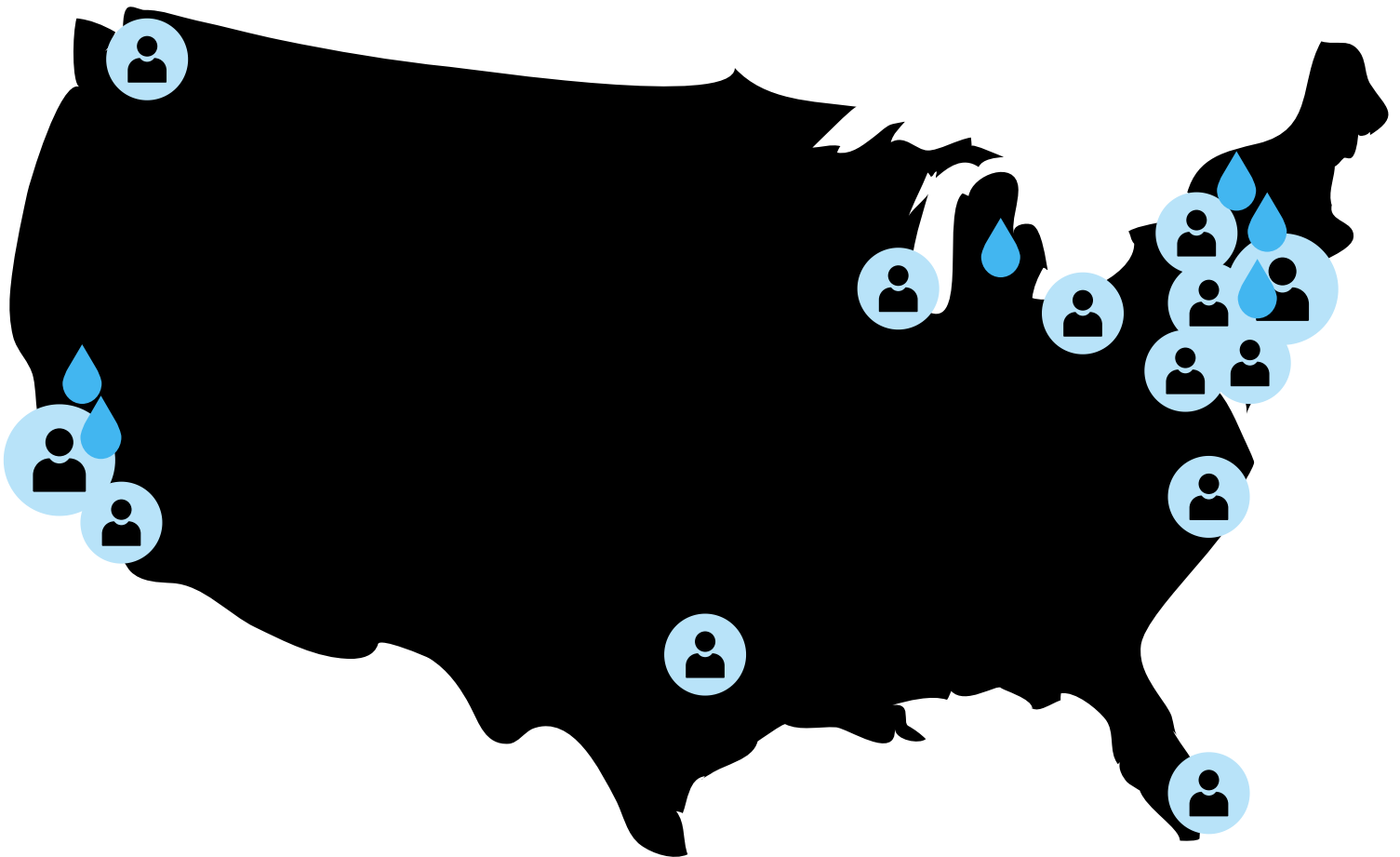
Programming works to address each "bucket" of water insecurity...




...by utilizing WICC's 5 key action areas.

WHERE WE WORK

TEAM AND PROJECTS



 = **Staff**

Akron, Ohio (1)
Baltimore, MD (1)
Bellingham, WA (1)
Berks Co., PA (1)
Chicago, IL (1)
Irving, TX (1)
Los Angeles, CA (3)

Miami, FL (1)
New York City, NY (3)
Raleigh, NC (1)
Santa Ana, CA (1)
Syracuse, NY (1)
Washington, D.C. (1)

 = **Projects**

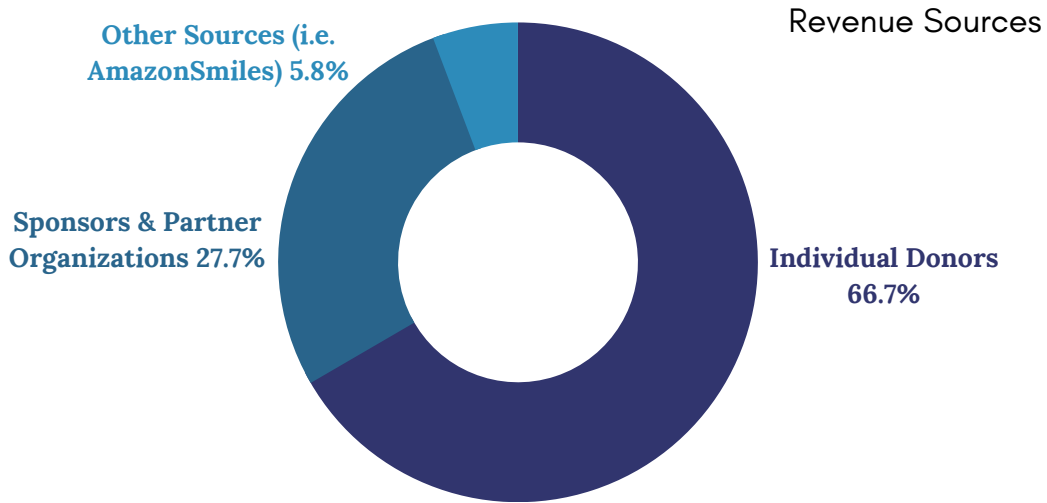
Adirondack Park, NY
Flint, MI
Newark, NJ
Poestenkill, NY
San Joaquin Valley, CA
Tulare County, CA

FINANCE

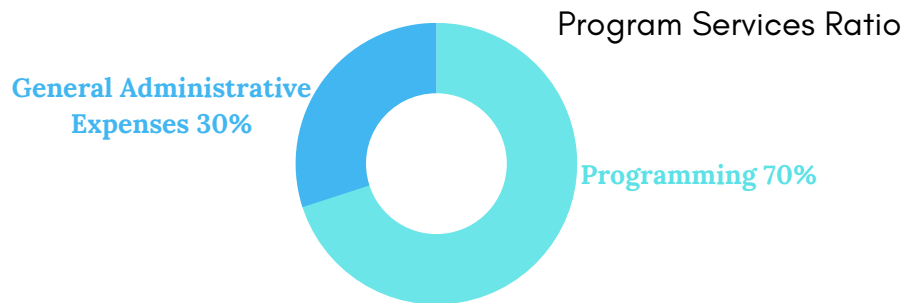
HOW WE DID

Our last Fiscal Year began on April 1st, 2022 and ended on March 31st, 2023. The following financial statements reflect our organization's activities for FY2022-2023.

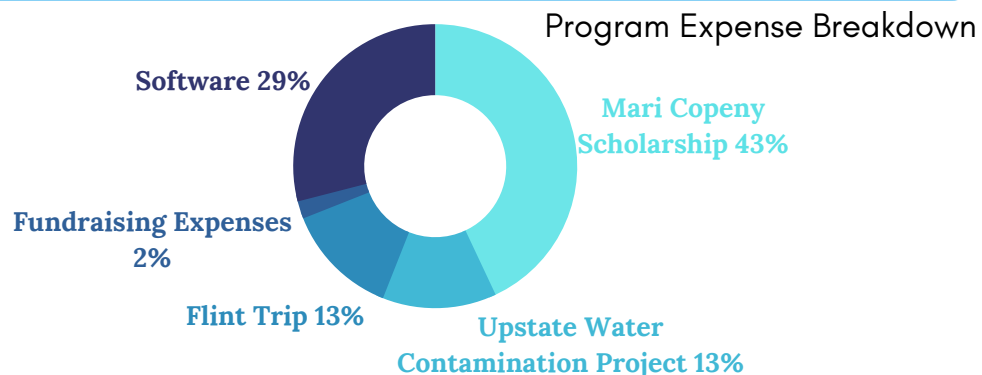
WHERE OUR MONEY CAME FROM



HOW WE SPENT OUR MONEY



WHAT WE SPENT OUR MONEY ON

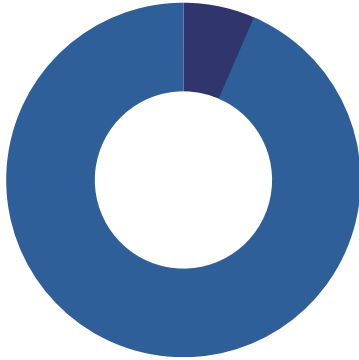


FINANCE

LOOKING FORWARD

Our current FY2023-24 Fiscal Year has already forecasted significant growth for WICC's fifth operating year. Since April 1st, 2023...

Individual Donors \$550



Grant Awards \$7,900

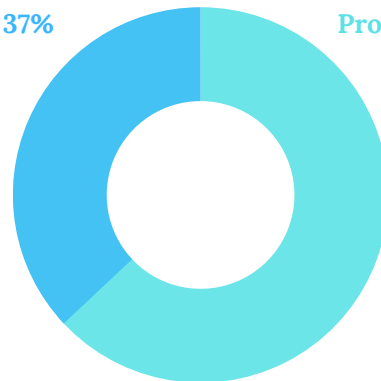
← REVENUE SO FAR

This spring, WICC won three local grants to undertake anti-water contamination programming in Upstate New York.

General Administrative Expenses 37%

Programming 63%

EXPENSES SO FAR →



63% of our expenditures so far have been spent on programming, and that's before any of our recently-awarded grant funds have been spent.

WICC IS ON TRACK TO HAVE OUR MOST IMPACTFUL YEAR YET.

THANKS TO OUR FY2023-2024 EARLY FINANCIAL SUPPORTERS



TEAM HIGHLIGHTS

WICC grew internally this year more than ever; with new strategies and policies adopted by the Board, new hires, and internal data collection, we set the foundation for another year of significant internal growth.

INTERNAL EVENTS THAT BUILT THE YEAR

NEW HIRING POLICY

1 The **Nondiscrimination Policy** adopted in May 2023 ensures that WICC hiring practices reflect our core values.

SURVEYS DISSEMINATED TO WICC TEAM

2 WICC team members took **surveys to establish diversity baselines**. Each of which has been used to create metrics to evaluate the success of the Environmental Justice Strategy.

MONTHS SPENT CREATING WICC EJ STRATEGY

3 Adopted in June 2023, the **WICC Environmental Justice Strategy** aims to further the WICC mission & make a conscious effort to increase diversity, equity, inclusion, and environmental justice efforts in the organization.



TEAM HIGHLIGHTS

INTERNAL EVENTS THAT BUILT THE YEAR

1

MISSION STATEMENT REVISION

The WICC Mission was revised so that our key action areas now include **policy advocacy**, better reflecting the scope of our work.

2

NEW BOARD POSITIONS

In the summer, the WICC Advocacy Team was restructured to operate under the leadership of our **Director of Project Development, Nico Gentile, & Director of Advocacy Operations, Kayla Chang.**

3

BOARD OFFICERS ELECTED

Voting members of the WICC team elected board members **Annabel Gregg, Sam Grimmke, and Arianna Trapp** as Board President, Treasurer, and Secretary, respectively.



PROJECT HIGHLIGHT

UPSTATE WATER CONTAMINATION PROJECT

This year saw the kickoff of WICC's Upstate Water Contamination Project, a special program designed to **meaningfully respond to emerging water crises in Upstate New York**. UWCP is currently working to combat two contamination crises in the state: **forever chemicals** polluting the water of Poestenkill, a rural town in the Capital Region, and **road salt contamination** in the Adirondacks.



ADIRONDACKS & SALT CONTAMINATION

In the past year, volunteers have surveyed residents across the expansive Adirondack Park to **gauge people's knowledge levels and opinions** regarding the threat that de-icing salt poses to their water safety. Though efforts are still ongoing, **over 100 surveys have been collected** from residents of Saranac Lake, Schroon Lake, and Warrensburg. Data will be used to identify the households most in need of **water quality testing** to ensure that residents have the agency to keep their water safe and themselves healthy. We will be presenting our conclusions at a **Town Hall tour for ADK residents** and leaders to advocate for improved road salt contamination programming throughout the Park. Read more about UWCP's work in the Park at [yeswicc.com/ADK](https://www.yeswicc.com/ADK).



POESTENKILL & PFAS

With diligent **reporting**, reactive citizen **science**, grassroots **advocacy**, and stakeholder-driven **educational efforts**, UWCP has been working with and for the community of Poestenkill to make sense of a complicated "forever chemical" problem. UWCP has also secured 3 residents with **free or reduced-price PFAS testing**. Read more about UWCP's work in Poestenkill at [yeswicc.com/Poestenkill](https://www.yeswicc.com/Poestenkill).

QUICK
STATS

104 SURVEYS
COLLECTED

275 REACHED WITH
REPORTING

125 REACHED WITH
TOWN HALLS

PROJECT HIGHLIGHT

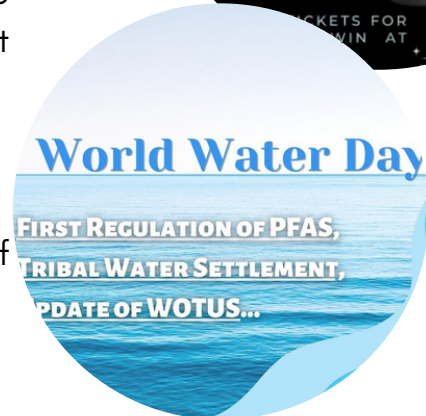
WORLD WATER DAY

FUNDRAISER

The Fundraising Team planned and executed our **first ever World Water Day Raffle** where \$5 and \$10 tickets were sold for the chance to win some **amazing prizes**. The raffle was a success and we look forward to an even bigger event next year!

SPREADING THE GOOD NEWS

In a **collaborative effort**, the WICC Advocacy and Social Media Team set out to **celebrate the accomplishments** of those fighting for equitable access to clean water. The social media campaign highlighted 3 recent events that show just how impactful our work can be.



QUICK
STATS

29 RAFFLE TICKETS
SOLD

\$150 IN TICKET
PROCEEDS

139 REACHED VIA
MEDIA CAMPAIGN

PROJECT HIGHLIGHT

U.S. PEOPLE'S REPORT ON THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

The United Nations **High-Level Political Forum on Sustainable Development** (HLPF) is an annual event wherein diplomats, nonprofits, and businesses gather to discuss the status of the United Nations Sustainable Development Goals. This year, WICC and dozens of other organizations worked with the Commission on Voluntary Service & Action to write a **People's Report** to reflect the status of the SDGs in the US. WICC was the **main contributor to the report on Goal 6: Clean Water & Sanitation**.

At HLPF, the Report was **distributed to representatives from around the world** to serve as an organizational tool in the hands of those looking to make a difference, bring attention to the US government that the goals are being embraced, and make available to the HLPF a report on the SDGs in the US **from the perspective of the people**.

QUICK
STATS

OVER 300 COPIES
ISSUED

65 COPIES ISSUED
TO DIPLOMATS

5 CONTINENTS
REACHED

WHAT'S NEXT?

THE YEAR TO COME

ADVOCACY

Water contamination & pollution projects focusing on:

Santa Ana, CA

Berks County, PA

Uniontown, OH

FUNDRAISING

Seek & Paint for
Water Safety
Fundraiser

World Water Day
Fundraiser

Mari Copeny
Award &
Scholarship Year 5

SOCIAL MEDIA

Road to 500
followers!

Advocacy
collaborations

Wins for Water
Campaign

UPSTATE WATER CONTAMINATION PROJECT

Speculator
knowledge survey

Adirondacks
Town Hall

Salt Watch
water quality
monitoring

ACKNOWLEDGEMENTS

THANK YOU TO THE PEOPLE THAT MADE THIS YEAR HAPPEN

OUR DONORS & SPONSORS

- FRESHWATER FUTURE
- COMMON ROOTS FOUNDATION
- CYCLOPURE
- BETTERBEE
- FLINT CREPE COMPANY
- HUDSON CROSSING PARK



OUR PARTNERS & ALLIES

- COMMISSION ON VOLUNTARY SERVICE & ACTION (CVSA)
- WESTERN FARM WORKERS ASSOCIATION
- WESTERN SERVICE WORKERS ASSOCIATION, SANTA ANA
- ENVIRONMENTAL JUSTICE CLINIC AT UNIVERSITY OF MIAMI SCHOOL OF LAW
- [MANIJEH BERENJI, MD](#)
- MIAMI WATERKEEPER
- P.E.E.R. GROUP
- NATIONAL CLEAN WATER COLLECTIVE
- NEWARK WATER COALITION
- STEAM URBAN
- COMMUNITY FOUNDATION OF GREATER FLINT
- ADK ACTION
- CONCERNED CITIZENS FOR CLEAN DRINKING WATER (CCCDW)
- TOWN OF POESTENKILL
- IZAAK WALTON LEAGUE OF AMERICA
- GREENWICH CENTRAL SCHOOL
- HUDSON CROSSING PARK

THE WICC TEAM & OUR DEDICATED VOLUNTEERS!

CONTACT

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