



Welcome to the WICC Content Team!

Thanks for joining us, we are super excited to have you! Here is just an overview of some of the things you can do as a part of the Content Team.

Newsletter Creating content for the newsletter is great for people that like to write or want to develop their writing skills. Our newsletter is released twice a month, and we are still trying to up our newsletter following. To sign up for the WICC newsletter, just click [here](#) . We encourage everyone on the team to tell people to sign up, so more people will see the content you create!

The content we want to include in our bi-monthly newsletter is legislation that we endorse, articles about water insecurity and the issues that relate to water insecurity (That can be anything from gender inequality in water-insecure countries or how climate change is impacting our freshwater availability. Super broad!), upcoming WICC events, and news relating to global and national water insecurity. To contribute to the newsletter, you can be:

Writer - writes articles for the newsletter on a broad range of topics relating to water insecurity. Expected to write at least two articles per month (one for each newsletter). All writers will receive a byline and credit for whatever they write. Great opportunity to bulk up writing experience and have fun researching interesting topics to write about.

Legislation Researcher/Analyst - Great for anyone interested in advocacy and politics. Simply utilize websites like GovTracker and look into what proposed legislation includes measures that tackles water insecurity. Legislation Analysts are expected to have at least one piece of legislation (proposed or previously passed) that can receive the “WICC endorsement” sticker, along with a shorty analysis of why we support this legislation, per newsletter.

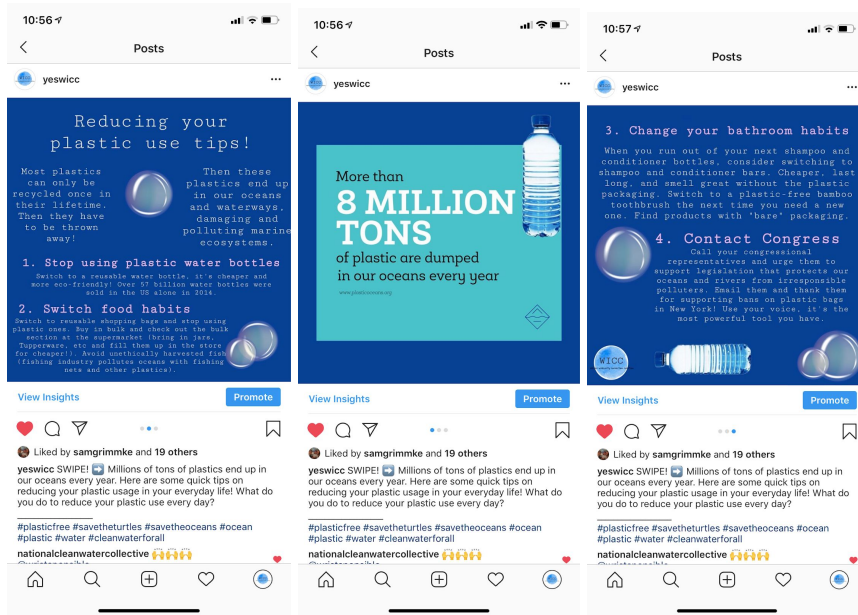
Reporter/News Analyst - This role can be in conjunction with the Writer role if desired. Reporters/News Analysts keep a steady eye on the news and see what is happening in the world of water. Newark’s current water crisis, Hurricane Dorian, and the climate emergency are all WICC-worthy news to take note of. People in this role write articles (at least one per newsletter) about interesting and noteworthy current events to be in the newsletter.

Social Media Our social media accounts, @yeswicc, are in desperate need of some pizzazz! We need social media content creators to make our account even better. People in the Social Media Content roles will curate posts for our Instagram and Facebook accounts, and possibly Twitter in the future. We also hope that our team in these positions analyze insights on how posts are doing, and look to how we can increase our following and social media presence.

Designer - People in this role can be at any skill level, they just have to like designing! Use anything from PicsArt to Adobe Photoshop to create eye-catching and interesting content for our social media feeds (especially Instagram). These posts can have anything to do with anything water-related. Occasionally, when WICC events and projects ramp up, it will be requested that you design a graphic for that, such as a poster for a fundraiser to be on the Instagram. Designers

should try to create one interesting graphic a week for Instagram. Here's an example of the kind of content we're looking for, but in greater quantity and quality;

Content Creator - People in this role will write the captions and do the background work for the designers. This role can be in conjunction with the Designer role if you'd like to do both (pictures



and captions). Basically, you'd be writing interesting captions and finding intriguing topics to create social media content about. Content Creators can design posts as many times a week as they want, at least once a week.

Education One of the three core goals of WICC is to promote education on the topic of water insecurity around the world and in the United States. People creating content for the Education team would research specifics about water insecurity and help curate educational materials for us to distribute to the public and our audience.

Researcher - People in this role will choose topics to produce educational materials on. For example, a Researcher could be interested in climate change. They would then look into facts and statistics about how climate change relates to global water insecurity, and simply gather some facts that would be interesting and worthwhile. This information would be used to create educational materials, newsletter and social media content, and more! Researchers can, if they'd like, also create their own Educational Page PDF if they have a certain vision and want to make their educational page without any help from the Content Creators.

Content Creator - People doing this job would use the information provided by the research team to produce a pleasing-to-the-eye PDF page chock full of interesting material on a specific subject. Content Creators can, if they'd like, also do their own research on a topic they find interesting, and make their educational page without any help. Content Creators can also make powerpoint presentations containing this information to be used at educational seminars and in classes.

Choose **what role(s)** and **what team(s)** you think you would be the best fit in, and **email annabelgregg01@gmail.com that you are interested** in becoming a part of the WICC Content Team. You don't have to apply, it's super easy; **we want your help** ! All of these roles will look great on resumes for people just starting out, and are fun experiences in the world of advocacy and activism. We hope you'll join us and we can't wait to hear back from you!!